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NAFA Announces Award for Lifetime Achievement in the Fixed Annuity Industry

NAFA to recognize lifetime achievement in the annuity industry at the association's fall conference.

Milwaukee, WI (July 20, 2012) – The National Association for Fixed Annuities (NAFA) announced the opening of nominations for its Bo Johnson Spirit Award for Lifetime Achievement. The award recognizes courage, spirit and determination that challenges the status quo, inspires others to achieve, contributes unselfishly to others, and works ethically and conscientiously to improve the fixed annuity marketplace.

The award will be presented by the Insurance Marketing Advisory Committee (IMAC) at NAFA's [IMO Summit](#) which will be held Oct. 17-19, 2012 in Scottsdale, Arizona. As an active NAFA committee, IMAC is a resource for information, support and advocacy efforts surrounding insurance marketing and distribution.

Bo Johnson was well known for his energy, enthusiasm and love of the fixed annuity industry. He was a proud member of NAFA and served as a board member for several years and was the original chair of IMAC. His life was cut much too short when he died in 2009 after a courageous fight with cancer. He exhibited the attributes outlined in the award created in his name and left a very positive and lasting imprint on the annuity industry.

[Nominations for the award](#) are due by August 6, 2012. Competitive candidates will be or have been (if nominating posthumously) a member of NAFA and have a credible and continuing record of supporting the fixed annuity industry while achieving positive outcomes for professionals in the industry.

For more information about the award or nomination process, contact NAFA Membership Director Theresa Meyer at 414-332-9306, ext.3.

NAFA, the National Association for Fixed Annuities, is a national trade association exclusively dedicated to promoting the awareness and understanding of fixed annuities – including income, declared rate, market value adjusted and indexed. NAFA is the only association whose sole purpose is advocating for the fixed annuity product and educating regulators, legislators, consumers, members of the media, industry personnel, and distributors about fixed annuities and their benefits to retirees and those planning retirement. NAFA's membership of fixed annuity carriers, insurance marketing organizations, and vendors represents over 114,000 agents and registered representatives selling fixed annuities. NAFA was founded in 1998 and is headquartered in Milwaukee, Wisconsin. Get more information on annuities at www.nafa.com.

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