



FOR IMMEDIATE RELEASE

### **NAFA Announces Annuity Education Toolbox for Members**

Milwaukee, WI (February 19, 2013) The National Association for Fixed Annuities (NAFA) unveiled its new **Annuity Education Toolbox**. The resource gives NAFA members access to valuable educational resources to help consumers better understand the benefits of fixed annuities.

The NAFA Annuity Education Toolbox gives corporate and producer members access to articles, videos, guides and publications specifically designed to better educate consumers. Access is available online at [NAFA.com](http://NAFA.com) in the members section.

The toolbox currently includes:

- Consumer Publications:
  - Fraud - How Can I Protect Against Fraud When Buying a Fixed Annuity?
  - Protection - Is My Annuity Protected If My Insurance Company Fails?
  - Income - How Will I Get Income from My Annuity?
- Frequently Asked Questions and Common Terminology
- State Guaranty Fund Guide & Insurance Department Directory
- Resource Guide for Consumer Information
- Fixed Annuity Facts.org an educational website for consumers
- Retirement News Widget
- Get the Basics on Indexed Annuities consumer video

"The National Association for Fixed Annuities is very proud to offer this wide array of educational resources," stated NAFA President & CEO, Kim O'Brien. "In today's challenging economy, it's more important than ever for consumers to better understand the guarantees and features of fixed annuities which provide unique benefits to save for retirement and receive income throughout retirement."

NAFA, the National Association for Fixed Annuities, is an advocacy trade association exclusively dedicated to educating regulators, legislators, journalists, and industry personnel, about the value of fixed annuities and their benefits to consumers. NAFA's membership represents every aspect of the fixed annuity marketplace, covering 84% of fixed annuities sold by independent agents, advisors and brokers. NAFA was founded in 1998 and is located in Milwaukee, Wisconsin. To learn more, visit [www.NAFA.com](http://www.NAFA.com).

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