

FOR IMMEDIATE RELEASE

NAFA's IMO Summit Brings Industry Leaders to World-Class Destination

WASHINGTON, D.C. - Aug. 13, 2013 - The Insurance Marketing Advisory Committee of the National Association for Fixed Annuities will host the 2013 IMO Summit Oct. 16-18 at **a stunning location - the world-class St. Regis Aspen Resort in Aspen, Colo.** The IMO Summit focuses on the unique issues facing insurance marketing organizations and assembles the largest gathering of IMO principals and executives in the fixed annuity industry.

"There is no other industry conference that provides this laser-focused opportunity for IMOs and insurance carriers to maximize their face-to-face networking time, while accessing leading-edge information on issues specifically facing the fixed annuity industry," stated NAFA President and CEO Kim O'Brien.

Special guest speakers include Hootsuite's Kevin Zellmer, compliance and regulatory guru Cailie Currin and inventor/entrepreneur Julie Ryan. Conference speakers will share rare insights and expertise on opportunities to expand in the annuity business, estate planning tools and techniques, protecting businesses from identity theft, and the key social media issues.

Attendee registration is now open, and a limited number of sponsorships are still available. Visit www.nafameetings.com for more information.

IMAC will also present the NAFA Bo Johnson Spirit Award for Lifetime Achievement at this conference. The award recognizes the courage, spirit and determination of individuals who challenge the status quo, inspire others to achieve, contribute unselfishly to others, and work ethically and conscientiously to improve the fixed annuity marketplace.

The event's diamond-level sponsors are Allianz Life Insurance Co. of North America, American Equity Investment Life Insurance Co., Aviva, Forethought, Genworth and The Standard.

NAFA, the National Association for Fixed Annuities, is a trade association exclusively dedicated to educating regulators, legislators, journalists and industry personnel about the value of fixed annuities and their benefits to consumers. NAFA's membership represents every aspect of the fixed annuity marketplace, covering 84 percent of fixed annuities sold by independent agents, advisors and brokers. NAFA was founded in 1998 and recently celebrated its 15th year of serving the fixed annuity industry. To learn more, visit www.NAFA.com.

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