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## **National Association for Fixed Annuities (NAFA) Joins the SecureFamily.org Coalition**

WASHINGTON, D.C. - Oct. 2, 2013 – NAFA, the National Association for Fixed Annuities, announced it has joined the SecureFamily.org coalition, a joint trade group advocating to retain tax policy on life insurance and annuities. This coalition is a partnership of insurance companies and insurance professionals dedicated to educating policymakers about the important role these financial products play in the securing the lives of 75 million American families.

NAFA is pleased to partner with SecureFamily.org to ensure laws and public policy continue to encourage consumers to save more, plan responsibly, and protect their financial and retirement security. Together, they work to ensure policymakers are carefully considering the effect of changes to public policy and that their decisions are not impeding consumers' choices and success during retirement.

The coalition includes the American Council of Life Insurers (ACLI), Association for Advanced Life Underwriting (AALU), GAMA International, Insured Retirement Institute (IRI), National Association for Fixed Annuities (NAFA), National Association of Independent Life Brokerage Agencies (NAILBA), and National Association of Insurance and Financial Advisors (NAIFA).

NAFA is committed to being a significant voice in the industry that shows the value and benefits of fixed annuities. Joining forces with other influential associations and institutes as part of this coalition will broaden the impact on federal legislation and regulation and strengthen the protection of these important retirement products.

NAFA, the National Association for Fixed Annuities, is a trade association exclusively dedicated to educating regulators, legislators, journalists and industry personnel about the value of fixed annuities and their benefits to consumers. NAFA's membership represents every aspect of the fixed annuity marketplace, covering 84 percent of fixed annuities sold by independent agents, advisors and brokers. NAFA was founded in 1998 and recently celebrated its 15th year of serving the fixed annuity industry. To learn more, visit [www.NAFA.com](http://www.NAFA.com).

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