



For Immediate Release

National Conference Spotlights Innovations in the Annuity Industry

Milwaukee, WI (March 25, 2011) – The National Association for Fixed Annuities is presenting the **Annuity Innovations Expo** in Washington D.C., May 25-27 at the Liaison Hotel. The industry conference presents an intensive, focused program that will assemble fixed annuity experts, insurance company compliance and marketing officers, insurance marketing organizations and industry-related vendors from throughout the country.

“There are many conferences held throughout the year, but none has an annuity-only focus, like this,” said Kim O’Brien, NAFA’s Executive Director. “Annuity industry professionals will get all they need to compete successfully in 12 hours packed with exceptional speakers covering the latest innovations in annuity product design, regulation, compliance and administration.”

Specific topics slated for the agenda include *Innovative Indexing Strategies, Emerging Income Strategies for Retirement Planning, Advances in Media Outreach and Using Social Media, Federal Tax Policies, Trends in Annuity Distribution* and many more.

S&P Indices and Allianz Life Insurance Company of North America are current Diamond Sponsors but there is still time to sign-up to attend or to be a sponsor for what promises to be one of the industry’s top fixed annuity events. Learn more by contacting NAFA at www.nafa.com.

NAFA, the National Association for Fixed Annuities, is a national trade association exclusively dedicated to promoting the awareness and understanding of fixed annuities – including income, declared rate, market value adjusted and indexed. NAFA is the only association whose sole purpose is advocating for the fixed annuity product and educating regulators, legislators, consumers, members of the media, industry personnel, and distributors about fixed annuities and their benefits to retirees and those planning retirement. NAFA’s membership of fixed annuity carriers and independent marketing organizations (or field organizations) represents over 200,000 agents and registered representatives selling fixed annuities. NAFA was founded in 1998 and is headquartered in Milwaukee, Wisconsin. Get more information on annuities at www.nafa.com

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