



For Immediate Release

NAFA Expands Presence for Fixed Annuities in Washington D.C.

The National Association for Fixed Annuities (NAFA) is working to ensure that its members have a stronger voice on federal legislative and regulatory matters concerning fixed annuities in Washington D.C. by bringing in the expertise of CapCity Advocates.

Milwaukee, WI (Sept. 20, 2011) – As legislative and regulatory discussions affecting the regulation, distribution and design of fixed annuities, and other insurance and financial products, are taking place at the federal level, the National Association for Fixed Annuities (NAFA) is working to have a stronger voice in Washington D.C. As part of this effort, the national trade association has hired CapCity Advocates to provide analytical insights and strategies on legislative and regulatory issues.

CapCity will assist NAFA in more actively advocating and educating key individuals on the federal level to assure that fixed annuities' critical role in helping Americans save for retirement is understood and preserved. The group will also provide timely monitoring and reporting of developments on a federal level and provide an ongoing, respected presence for NAFA.

"Education and advocacy for fixed annuities are at the core of NAFA's mission," stated NAFA President & CEO Kim O'Brien. "So, providing a strong voice for fixed annuities in Washington D.C. is of key importance to our organization and its members."

Fixed annuities are the only products that allow individuals to accumulate retirement savings, protect their savings from declining markets and receive guaranteed income for life. These products are provided through a written annuity contract with the issuing insurance company.

"Our nation needs to do everything it can to help Americans have access to retirement savings products that provide the safe and reliable options that people find in fixed annuities," said O'Brien.

NAFA, the National Association for Fixed Annuities, is a national trade association exclusively dedicated to promoting the awareness and understanding of fixed annuities – including income, declared rate, market value adjusted and indexed. NAFA is the only association whose sole purpose is advocating for the fixed annuity product and educating regulators, legislators, consumers, members of the media, industry personnel, and distributors about fixed annuities and their benefits to retirees and those planning retirement. NAFA's membership of fixed annuity carriers and independent marketing organizations (or field organizations) represents over 200,000 agents and registered representatives selling fixed annuities. NAFA was founded in 1998 and is headquartered in Milwaukee, Wisconsin. Get more information on annuities at www.nafa.com.

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