

FOR IMMEDIATE RELEASE

NAFA Appoints Jeff Mose as VP of Development and Education



Milwaukee, WI (January 10, 2013) The National Association for Fixed Annuities (NAFA) announced Jeff Mose has been appointed as the association's vice president for development and education.

Mose earned his insurance license in 2002 and has been a fixed annuity professional since that time. He launched his own insurance agency in 2009 and was consistently nominated to the Million Dollar Round Table (MDRT). His work with boomer consumers led to a cover story on his work for *Senior Market Advisor* magazine in 2011.

Mose has been a producer member with NAFA for many years.

Prior to entering the insurance industry, Mose worked in broadcasting, followed by an entrepreneurial endeavor co-founding a company that currently provides Internet security for data networks throughout the world. He also served in the United States Navy and Reserves. He holds a master's degree from Syracuse University and a bachelor's degree in mass communication, graduating cum laude from Towson University in Maryland.

His responsibilities at NAFA will include focusing on education for annuity professionals and increasing the associate membership of annuity advisors, agents and brokers. His work as an annuity professional has provided him with valuable insights to serve the needs facing NAFA members.

"NAFA's advocacy work is dependent on a strong voice and that voice must come from a large base who represent our industry, are knowledgeable about their business, and practice the highest professional standards when selling fixed annuities," stated NAFA President & CEO Kim O'Brien. "Jeff will bring a focus and vision to building NAFA's membership with these quality individuals."

NAFA, the National Association for Fixed Annuities, is a national trade association exclusively dedicated to promoting the awareness and understanding of fixed annuities – including income, declared rate, market value adjusted and indexed. NAFA is the only association whose sole purpose is advocating for the fixed annuity product and educating regulators, legislators, consumers, members of the media, industry personnel, and distributors about fixed annuities and their benefits to retirees and those planning retirement. NAFA's membership of fixed annuity carriers and independent marketing organizations (or field organizations) represents over 140,000 agents and registered representatives selling fixed annuities. NAFA was founded in 1998 and is headquartered in Milwaukee, Wisconsin. Get more information on annuities at www.nafa.com.

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