

Our Unwavering Commitment to You, Our Members

Re: COVID-19

History will record March 11, 2020, as a day that changed the world's trajectory. On that day, COVID-19 was declared a worldwide pandemic, and life as we knew it was changed forever. Words and phrases like social distancing, self-quarantine, novel corona and super spreader entered the vernacular. Simultaneously, dramatic changes began impacting us personally and professionally, as well as our families, our communities, our businesses and our country.

Though that historic date was just a month ago, it seems like it's been significantly longer since things were normal. Having no idea when "normal" will return — or what that "new normal" will look like — presents a difficult mental and emotional challenge. As President and CEO of NAFA, I want to assure you that we are committed to helping you through this crisis as you work tirelessly to address the pressing issues and concerns that you're dealing with while, understandably, making your families and your livelihood your primary focus.

In response to the current environment, we are committed to creating, procuring and sharing information, analyses and other educational materials directly to you via email and through NAFA.com. In addition, we have reached out to member and strategic partners to develop a robust webinar series that provides tips and strategies for helping you protect and hopefully grow your businesses as we all grapple with the effects of this insidious threat to our health and economy. In case you missed it, NAFA recently shared a detailed summary of key provisions authorized by the CARES Act, including the Paycheck Protection Program (PPP) and Economic Injury Disaster Loans (EIDL) and grants, available to businesses and individuals, including many of our Premier, Supporting and Affiliate Partner members. And as the situation evolves, we will continue to monitor both federal and state legislation to provide you with timely updates for your respective businesses.

Please check out the upcoming live and on-demand NAFA webinars, and visit the NAFA homepage for ongoing updates on these and other resources.

Most importantly, please stay safe so we can continue to help our clients and this industry.

Best Regards,



Charles J. DiVencenzo, Jr.
President & CEO, NAFA