



TO BE A NAFA MEMBER

By becoming a **Premier or Affiliate Partner** of the only association dedicated exclusively to fixed annuities and their independent distribution, you can ensure that, together, we have a strong presence and positive, proactive impact on every aspect of our evolving industry.

As an annuity leader, it's critical that your organization is aware of and involved in the key issues affecting the future of our business. At NAFA, the National Association of Fixed Annuities, we make that possible ... and we make it easy.

Carriers, IMOs, Banks, Broker-Dealers, Indices Providers, Vendors and Consultants enjoy the following benefits of membership:

1. Be a part of an organization whose membership represents every aspect of the fixed annuity marketplace covering 85% of fixed annuities sold by independent agents, advisors and brokers.
2. Engage the collective power of fixed annuity professionals to impact annuity regulation, policy and education.
3. Open new doors and participate together in shaping the future of the fixed annuity industry.
4. Educate legislators and regulators about fixed annuities and their value in retirement planning and lifelong income certainty.
5. Experience peer and colleague networking and share knowledge with seasoned fixed annuity professionals.
6. Build relationships with industry partners and firms who can improve various aspects of your business.
7. Increase your organization's credibility and be seen as a leader who will shape the profession.
8. Benefit from the industry-leading research, reports and email updates from some of the foremost leaders in our industry, including Dr. Jack Marrion.
9. Be "in-the-know" for all things annuity related in the news with NAFA's weekly Monday Media Report, and brand this as a resource to share with your annuity professionals.
10. Utilize NAFA's members-only website for advocacy, education and informational resources not available to the general public.
11. Capitalize on the opportunity to get NAFA's agent-facing and consumer-facing educational resources branded for your organization and printed at a significant discount using the Annuity Marketing Portal.
12. Access members-only webinars on timely topics related to annuity mechanics, sales concepts, advocacy updates and much more, as well as a comprehensive library of all recorded webinar presentations hosted by NAFA.
13. Reference NAFA's State Summary of Laws and Regulations, a matrix summarizing all bills and rules enacted in a given location, to ensure your business and your annuity professionals maintain compliance in all states in which they operate.
14. Receive discounted continuing education courses, E&O coverage, product-specific training and more through NAFA's elite Affiliate Partners.
15. Leverage insider knowledge about industry events and issues to position your organization as a valuable partner for the agents and advisors you serve.
16. Position yourself as a thought leader by participating in one or more of NAFA's committees — Education, Government & Legal Affairs and Membership — to help guide the organization in pursuit of its mission.
17. Develop relationships with key legislators and regulators at the federal level by attending the annual Annuity Leadership Forum & Hill Walk to make your voice heard.
18. Attend the annual Annuity Distribution Forum to hear from keynote speakers, industry experts, panelists and more about what's happening at the forefront of distribution throughout the industry.
19. Support annuity understanding and awareness among elected officials, industry professionals and consumers alike by sponsoring National Annuity Awareness Month.
20. Strengthen the collective "voice" of industry professionals who are committed to ensuring consumers have access to the products and advice they need to retire well.

**Join NAFA or renew your membership
today at NAFA.com!**





TO BE A NAFA MEMBER

By becoming a **Supporting Partner** of the only association dedicated exclusively to fixed annuities and their independent distribution, you can ensure that, together, we have a strong presence and positive, proactive impact on every aspect of our evolving industry.

As an annuity leader, it's critical that you and your business are aware of and involved in the key issues affecting the future of our business. At NAFA, the National Association of Fixed Annuities, we make that possible ... and we make it easy.

Agents and Advisors enjoy the following benefits of Supporting Partner membership:

1. Be a part of an organization whose membership represents every aspect of the fixed annuity marketplace covering 85% of fixed annuities sold by independent agents, advisors and brokers.
2. Engage the collective power of fixed annuity professionals to impact annuity regulation, policy and education.
3. Strengthen the collective "voice" of industry professionals who are committed to ensuring consumers have access to the products and advice they need to retire well.
4. Educate legislators and regulators about fixed annuities and their value in retirement planning and lifelong income certainty.
5. Experience peer and colleague networking and share knowledge with seasoned fixed annuity professionals.
6. Build relationships with industry partners and firms who can improve various aspects of your business.
7. Increase your practice's credibility and be seen as a leader who will shape the profession.
8. Benefit from the industry-leading research, reports and email updates from some of the foremost leaders in our industry, including Dr. Jack Marrion.
9. Be "in-the-know" for all things annuity related in the news with NAFA's weekly Monday Media Report.
10. Utilize NAFA's members-only website for advocacy, education and informational resources not available to the general public.
11. Capitalize on the opportunity to get NAFA's consumer-facing educational resources branded for your practice and printed at a significant discount using the Annuity Marketing Portal.
12. Access members-only webinars on timely topics related to annuity mechanics, sales concepts, advocacy updates and much more, as well as a comprehensive library of all recorded webinar presentations hosted by NAFA.
13. Reference NAFA's State Summary of Laws and Regulations, a matrix summarizing all bills and rules enacted in a given location, to ensure your business maintains compliance in all states in which you operate.
14. Receive discounted continuing education courses, E&O coverage, product-specific training and more through NAFA's elite Affiliate Partners.
15. Leverage insider knowledge about industry events and issues to position your practice as a valuable partner for consumers you serve.
16. Develop key relationships with legislators and regulators at the federal level by attending the annual Annuity Leadership Forum & Hill Walk to make your voice heard.
17. Get up-to-the-minute information on voting and local elections, and contact your elected officials to let them know where you stand on critical issues in just a few mouse clicks using NAFA's BiPac website and tools.
18. Remind clients and prospects about the value of annuities and educate them with customizable materials available through AnnuRetirement.com during National Annuity Awareness Month.
19. Utilize NAFA's media responses to inform clients and prospects of the truth about fixed annuities and combat misconceptions about the products and the professionals who sell them.
20. Let NAFA serve as the qualifying association for your MDRT membership.

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