



TO BE A NAFA MEMBER

By becoming a **Premier Partner** of the only association dedicated exclusively to fixed annuities and their independent distribution, you can ensure that, together, we have a strong presence and positive, proactive impact on every aspect of our evolving industry.

Carriers, IMOs, Banks, Broker-Dealers, Indices Providers, Vendors and Consultants enjoy the following benefits of membership:

1. Be part of an organization whose membership represents every aspect of the fixed annuity marketplace.
2. Engage the collective power of fixed annuity professionals to impact annuity regulation, policy and education.
3. Open new doors and participate together in shaping the future of the fixed annuity industry.
4. Educate legislators and regulators about fixed annuities and their value in retirement planning and lifelong income certainty.
5. Experience peer and colleague networking and share knowledge with seasoned fixed annuity professionals.
6. Build relationships with industry partners and firms who can improve various aspects of your business.
7. Increase your organization's credibility and be seen as a leader who will shape the profession.
8. Benefit from timely research, reports and email updates highlighting top-of-mind industry issues.
9. Be "in-the-know" for all things annuity related in the news with NAFA's weekly Monday Media Report, and brand this as a resource to share with your annuity professionals.
10. Analyze NAFA's monthly Volatility-Controlled Indices of FIAs snapshot for a better understanding of year-to-date performance in the marketplace.
11. Utilize NAFA's members-only website for advocacy, education and informational resources not available to the general public.
12. Capitalize on the opportunity to get NAFA's agent-facing and consumer-facing educational resources co-branded for your organization.
13. Access members-only webinars on timely topics related to annuity mechanics, sales concepts, advocacy updates and much more, as well as a comprehensive library of all recorded webinar presentations hosted by NAFA.
14. Reference NAFA's summary of the adoption of NAIC's amended Model Regulation #275 to ensure your business and your annuity professionals maintain compliance in all states in which they operate.
15. Download comprehensive toolkits that pair guidance with fillable forms to help you comply with new and changing industry regulations.
16. Receive discounted continuing education courses, E&O coverage, product-specific training and more through NAFA's special offers.
17. Leverage insider knowledge about industry events and issues to position your organization as a valuable partner for the agents and advisors you serve.
18. Engage as a thought leader by participating in one or more of NAFA's committees — Education, Government & Legal Affairs and Membership — to help guide the organization in pursuit of its mission.
19. Discover industry vendor services and supports available by viewing member spotlight videos on demand.
20. Develop relationships with key legislators and regulators at the federal level by attending the annual Annuity Leadership Forum & Hill Walk to make your voice heard.
21. Attend the annual Annuity Distribution Forum to hear from keynote speakers, industry experts, panelists and more about what's happening at the forefront of distribution.
22. Support annuity understanding and awareness among elected officials, industry professionals and consumers alike by sponsoring National Annuity Awareness Month.
23. Gain access to diverse stakeholder perspectives on the evolution of consumer needs, the retirement landscape, and current and future efforts to innovate.
24. Use these reasons to give a growing population of your staff and stakeholders the ability to participate and develop a sense of inclusion and care for your organization.
25. Strengthen the collective "voice" of industry professionals who are committed to ensuring consumers have access to the products and advice they need to retire well.

**Join NAFA or renew your membership
today at NAFA.com!**

