



# Taking a Second Look at **National Western Life**

## Leading with Insight and Innovation

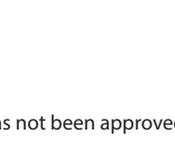
As more people realize the importance of prioritizing a healthy financial future, we know individuals will continue to seek peace of mind through financial products. In the years to come we understand that for many, our life and annuity products will offer that peace of mind.

*Our mission is not only to thrive as an industry leader, but to do so through superior service and products.*

## Distinguished Ratings

Independent rating agencies have consistently recognized our financial strength throughout the years. Rating agencies acknowledge we are taking the steps to ensure we are responsive to our policyholders.

Insurance research company ALIRT—which examines certain performance trends, such as investment risk, revenue vitality, and liquidity—recently gave NWL a 70 based on performance, significantly outscoring the industry composite score of 51. In comparison to other companies in its peer group and the industry, NWL “continues to outperform the industry for more than seven years running.”<sup>1</sup>



## Options to Fit Clients' Diverse Needs

Our product portfolio contains life and annuity products that allow clients to customize according to their needs. We strive to provide a range of accessible products.

We make security and financial strength our top priorities to best ensure the protection of policyholders. We design processes and solutions based on insight and market research from our distribution sales force.

### LIFE INSURANCE

- Simplified and Traditional Underwriting
- Indexed Universal Life
- Universal Life
- Term
- Whole Life

### ANNUITIES

- Fixed Annuities
- Fixed Indexed Annuities
- Single Premium Immediate Annuities

## Here Today, Here Tomorrow

Our vision is to be the company individuals choose when seeking financial peace of mind through insurance products and to ensure we create the most desirable outcome for producers, clients and our employees. We know the importance of preparing for a financially sound future—for that reason we make strong investments and take a balanced approach to ensure we meet all our clients' needs.

<sup>1</sup>National Western Life Insurance Company: 6/30/2019." ALIRT Insurance Research, June, 2019.