

When every client is one-of-a-kind,  
an annuity that offers a  
custom fit is the only **CHOICE**.



## NWL<sup>®</sup> ChoiceOptimizer NOW AVAILABLE

### Nothing about life is “one-size-fits-all”

Customization is key. Whether your client is looking for the perfect pair of jeans or ordering their morning coffee, they want OPTIONS.

*Why would they expect anything less when it comes to their financial security?*

The choice is simple and it's **HERE**.

Introducing the NWL<sup>®</sup> ChoiceOptimizer. This NEW fixed indexed annuity provides performance and protection for your clients with options to customize for the perfect fit.

### The NWL<sup>®</sup> ChoiceOptimizer Offers:



**Power** through customization.  
Allocate to one or more  
index strategies.



**Confidence** that credited  
interest will never be less  
than zero.



**Reassurance** with easy  
access to funds.



**Growth opportunity** with  
indexed interest based on a  
formula linked in part to an index.

### Here Today. Here Tomorrow.

Contact us at 1-800-760-3434 or email [salesdesk@nationalwesternlife.com](mailto:salesdesk@nationalwesternlife.com) to learn more about the NWL<sup>®</sup> ChoiceOptimizer.

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